

A Sustainable, Human-Centric, Innovation-Driven, City of the Future





History

It all began with an unforgettable global celebration

1st mega-event in MEASA region

AED 154.9 Bn total GVA (2013 - 2042)

24.1 Mn physical visits, against backdrop of global pandemic

1,039,000 full-time equivalent (FTE) job years in the UAE (2013 - 2042)

251.2 Mn virtual visitors

AED 6.8 Bn value of contracts awarded to SMEs

One Million school visits

140 global innovators supported by Expo Live

Expo 2020 Dubai biggest driver as UAE jumps five places in Brand Finance Global **Soft Power** Index 2023



Formation of Expo City Dubai

In April 2022, His Highness Sheikh Mohammed bin Rashid Al Maktoum issued a decree forming **the Supreme Committee** to supervise the Expo 2020 Dubai District.

In June 2022, this was followed with a law creating the **Expo City Dubai Authority** and resolutions appointing **His Highness Sheikh Ahmed bin Saeed Al Maktoum** as **Chairman** and **Her Excellency Reem Al Hashimy** as its **CEO**.

Supreme Committee Members



HH Sheikh Ahmed bin Saeed Al Maktoum

Chairman of Dubai Civil Aviation Authority,
Chairman of Dubai Airports, Chairman and
Chief Executive of Emirates Airline and Group

Chairman of Expo City Dubai



HE Reem bint Ebrahim Al Hashimy

UAE Minister of State for International
Cooperation

CEO of Expo City Dubai



HE Mohammed Ibrahim Al Shaibani

Director General of The Ruler's Court,
Government of Dubai



HE Abdulrahman Saleh Al Saleh

Director General of the
Government of Dubai's
Department of Finance



HE Helal Saeed AlMarri

Director General of the Dubai
Department of Economy and Tourism



Vision

A city that propels human progress by harnessing the power of 'we'

Expo City Dubai is a **clean, innovation-driven** city built on a deep-rooted belief that a broad coalition of people, working together, can create a more sustainable and dignified future for all.

This vision aligns with the **UAE's wider sustainability strategy**, and diversification and growth goals.

Expo City Dubai is also an integral part of the **Dubai 2040 Urban Master Plan**, which emphasises the need for sustainable growth and greener, healthier communities.



Seamlessly connected

Dubai is the gateway where East meets West, a place where people, languages, cultures and global commerce intermingle and thrive. Two thirds of the world's population can reach this truly interconnected destination within eight hours.

Located at the heart of new Dubai in the south, Expo City Dubai is close to key transportation hubs such as the Dubai Metro and major arterial roads, making it easily accessible and enhancing its appeal as a global business hub.

- ◆ Easy access via four major highways: Sheikh Mohammed bin Zayed Road, Sheikh Zayed Road, Emirates Road and Al Khail Road
- ◆ Adjacent to Al Maktoum International Airport and less than one hour from Dubai and Abu Dhabi International Airports
- ◆ Dedicated metro station: Expo 2020



An ideal destination for
businesses to thrive

Commercial
Spaces

Competitive
Free Zone

Enabling
Ecosystem

Retail, F&B
and
Hospitality

Leisure,
Entertainment
and Experiences

Community
Living



Commercial Spaces





Al Wasl Plaza

Thematic Districts

Modern offices

Commercial spaces at Expo City Dubai anticipate the demands of the future workplace and the highly fluid requirements of modern businesses, ranging from smaller working areas to larger offices, including entire floors and buildings, and multi-building campuses.

- ◆ A variety of Grade A office spaces
- ◆ Efficient and flexible shell-and-core spaces
- ◆ Available from small sizes to large bespoke requirements
- ◆ LEED Platinum and Gold certified buildings
- ◆ Unique views of Expo landmarks
- ◆ Extensive visitor parking
- ◆ Flexible coworking spaces





Community benefits

Expo City Dubai provides a range of other preferential benefits and support services to ensure seamless and convenient experiences for all members of the business community, providing them with a comprehensive and competitive offering.



Visas & licences for various businesses



State-of-the-art security



Smart mobility solutions



Integrated community management



Effective marketing



Unique attractions & event venues



Multiple residential offerings



Competitive Free Zone





A Free Zone with more freedom

Expo City Dubai provides a dynamic and digitally-driven Free Zone environment that drives business growth by enabling entities to work smarter, faster and more sustainably.

- ◆ Integrated access to all Government and Expo City Dubai free zone services
- ◆ Duty-free environment
- ◆ 100% foreign ownership
- ◆ 100% repatriation of all capital and profits
- ◆ 1-, 2- and 5-year employment visas
- ◆ No restrictions on hiring foreign employees
- ◆ Competitive visa allocation



Enabling Ecosystem





An ecosystem built on collaboration

Expo City Dubai enables the future of business by bringing together a purpose-driven community, which includes Fortune 500 companies, entrepreneurs, SMEs, start-ups, government, academia, R&D; to collaborate in a vibrant setting; helping them to grow, scale and thrive.

- ◆ Ideal setting for companies of all sizes that supports collaboration, innovation and new growth opportunities
- ◆ Diverse, dynamic and digitally-advanced work environment that fosters creativity
- ◆ Campus-style setting powered by 5G, smart systems and smart mobility solutions
- ◆ Sustainability and well-being prioritised



Education



Innovation



Sustainability



Creative





Sustainability and wellness

Expo City Dubai is a blueprint for eco-conscious urban planning, on a journey to net-zero. As a human-centric community, Expo City Dubai seeks to support the health and well-being of its inhabitants and visitors, and encourage an active lifestyle.

- ◆ 123 LEED-certified buildings
- ◆ BREEAM Excellent-rated Public Realm
- ◆ First community in the region to be registered under the WELL Community Standard Pilot
- ◆ 5km running track and 10km cycling track
- ◆ 45,000sqm of parks and gardens
- ◆ Gym, fitness grounds and wellness facilities
- ◆ Fully pedestrianised districts



15-minute city

Expo City Dubai is a central social district designed for convenience.

All amenities, attractions, retail outlets, F&B and leisure options are within a 15-minute walking or cycling distance.

-  **Commercial**
-  **Residential**
-  **Attractions**



Retail, F&B and Hospitality





Retail

Expo City Dubai brings together an extraordinary assortment of products, brands, convenience stores and entertainment options, where all daily needs are within a 15-minute walking or cycling distance.



Convenience stores
& specialty services



Wellness centres



Gyms



Food & beverage





Restaurants and cafés

The foodie destination for every taste, Expo City Dubai offers a creative and balanced mix of culinary delights. Plus, a year-round calendar of food festivals that explore new concepts from around the world.





Hospitality

Located within walking distance from the Dubai Exhibition Centre, **Rove Hotel** is your gateway to regroup, recharge and rethink with all your Rove favourites under one roof.



Leisure, Entertainment, and Experiences



World-class attractions



Al Wasl Plaza



Surreal Water Feature



Garden in the Sky



Playgrounds



Events Destination



Alif – The Mobility Pavilion



Terra – The Sustainability Pavilion



Women's Pavilion



Vision Pavilion



Stories of Nations



Entertainment and event venues

Expo City Dubai offers unique venues capable of hosting spectacular events such as concerts, theatrical performances, panel discussions, ceremonies and more.

- ◆ Al Wasl Plaza
- ◆ Al Forsan Park
- ◆ Surreal Water Feature
- ◆ Variety of flexible indoor venues





Dubai Exhibition Centre

- ◆ A state-of-the-art venue ideal for conferences, concerts, gala dinners, exhibitions, product launches, award ceremonies, weddings and more
- ◆ 45,000sqm of customisable event space
- ◆ Total of 14 exhibition and multi-use halls
- ◆ Best-in-class audio-visual resources
- ◆ Services include: AV, Production, Hospitality, VIP Services, Event Services, Event Management, Catering



Community Living





Community living

- ◆ **Expo Central** is a new model for smart, sustainable, people-centric urban living. Comprising three distinctive residences located in the centre of Expo City Dubai, it forms part of a 15-minute urban community with a seamless mobility network and easy access to daily amenities and attractions.
- ◆ **Expo Valley** captures the desire to live better, kinder and freer – a community that connects with nature, with villas and townhouses, a nature reserve, lake and wadi. It offers 5-bed detached villas, 4-5 bed duets, and 3-4 bed townhouses.



Join the **Expo City Dubai** community

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